

# UNIVERSITY OF ILLINOIS FOUNDATION

UNIVERSITY OF ILLINOIS BOARD OF TRUSTEES MEETING – JANUARY 2016



## ACTIVITY & PROGRAM BRIEFING

Fiscal Year (July 1, 2015 – June 30, 2016)

Current Program Priorities

#### FOUNDATION - OPERATIONS/GOVERNANCE

- Implementation of new Enterprise Development/Advancement Information System
- Introduced a new fiscal year Annual Report publication (published 1/16)
- Endowment and Asset management Report
- Board meeting agendas focused on good governance and best practices

### Welcome **TED**! A new enterprise system **T**racking and **E**ngagement **D**atabase

Between March 2014 – November 2015, a dedicated and tireless project management team invested an incredible amount of time and talent to launch our new advancement management system. **TED** is a modern integrated information system with enhanced tracking, reporting and analytics capacity. The system was launched in November but will not be fully functional for 3-4 months.

#### **Design/Functional Teams**

724 meetings, 1106.5 hours, an average of 14 participants

#### **Business Process Teams**

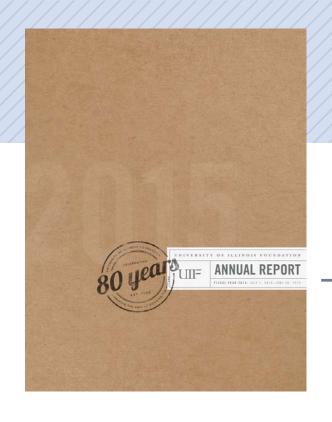
22 meetings, 42.5 hours, an average of 18 participants

#### **Conversion/ Technical Teams**

1025 meetings, 1298 hours, an average of 8 participants



### THANK YOU! THE IMPACT OF PHILANTHROPY ON THE UNIVERSITY OF ILLINOIS.



## The University of Illinois Foundation

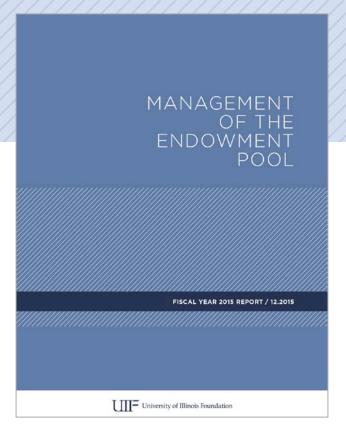
#### 2015 Annual Report

#### **University of Illinois Foundation**

1305 West Green Street Harker Hall | MC 386 Urbana, IL 61801 217-333-0810

http://www.uif.uillinois.edu

### INVESTING IN THE FUTURE OF THE UNIVERSITY OF ILLINOIS



## Fiscal 2015 Endowment Performance

#### **UIF INVESTMENT OFFICE**

1253 South Halsted Street Suite 300 | MC 025 Chicago, IL 60607-5033 217-300-2483

#### FEBRUARY BOARD OF DIRECTORS MEETING

February 23-25, 2016 Naples, Florida

Alumni, friends and donors will attend winter meetings and events in Naples, Florida to celebrate the University of Illinois, and promote the importance of investing in this state and national treasure.

#### Agenda Topics

- Trends and Best Practices Plenary Sessions with Industry and Professional Association Leaders
- Good Governance and Fiduciary Responsibilities
- Campaign Planning and Design
- Board Membership: Recruitment and Engagement



#### DEVELOPMENT PROGRAM/FUNDRAISING

- Implementing fundraising plans that are synchronous with campus and University strategic plans
- Campaign planning: Case development, volunteer engagement, capacity analysis, and solicitation of lead commitments
- Celebrating and acknowledging donors: Regional donor events in Washington D.C, Chicago, Arizona, Florida, New York

#### **SUMMARY COMMENTS**

Giving is typically motivated by passion or a sense of loyalty. While loyalty giving is certainly meaningful and important, passion gifts often are transformative.

Many of our most generous donors remain loyal to the University; however, some have expressed concerns about the impact of the current budget crisis on the future of the University of Illinois. A sustained state of uncertainty could have a material effect on donor confidence and passion gifts. Though resolute, even long-time donors are becoming increasingly concerned.

The University Development Team remains committed to engaging lead volunteers and donors in preparation for our next comprehensive University campaign. University and campus leaders are also developing and testing cases for support with many of our most generous donors. Philanthropy will play an increasingly important role in helping to ensure the University of Illinois remains among the Nation's most distinguished public universities.